



**Conservation Farming.** Soil Health Practices.  
Nutrient Loss Reduction. **Conservation Cropping System.**

# It doesn't matter what you call it. It matters that you do it.

Today, one of the most important decisions landowners and operators can make to increase land productivity and improve yields is to strategically manage our soil health. **Conservation Farming is simply the common-sense process of strategically applying sets of practices on your fields to improve soil health and profitability.**

**Conservation Farming** practices ensure that your soil is healthier and better able to retain the nutrients that you so carefully apply during the growing season.

## Why Should I Embrace Conservation Farming?

On their own, a single conservation farming practice—like **cover crops**, **no-till**, **riparian buffers** and **wetlands**—can do good things for soil health and local water quality. But, many soil health practices see the greatest results when paired with others. They work best as part of a **system**.

**Conservation Farming offers a *system* of practices that can improve soil health, reduce nutrient loss, improve water quality and increase wildlife. With this method, you choose the right set of practices for you, for each acre, for your land.**

These conservation farming practices keep nutrients available for your crops, preventing them from running off and polluting streams and rivers.



Farmers know better than anyone else how some acres behave differently than others. Some spots are wetter, some dryer. Some require more treatments, or fewer. You already have a system on your land that is tailor-made for your land. Now is the time to adapt your system to reflect the latest crop yield and soil health science.

Start by reviewing the **CONSERVATION FARMING What's your strategy?** guide to figure out what set of smart practices make sense for your fields. Update your conservation plan with additional practices that do more than reduce erosion. Get the Guide at **[website]**.

**For more information, visit:**  
**[website]**